

CAPITAL AREA PICKLEBALL ASSOCIATION

EXECUTIVE BOARD MEETING

WEDNESDAY OCTOBER 21,2021

1:00 ZOOM MEETING

Present were Rico Goedjen, Jerome Klein, Shelley Reynolds, Karen Jerg, Mike Barone, Mark Blitz, Mick Viney, Heidi Lawton, Kevin Devine and Joanne Crapisi.

Treasurer's Report:

Jerome presented the financial report.

The non-profit status was started last October. On October 7th Jerome received a request for the origination date of CAPA. The 501c7 status provides CAPA with tax exemption and provisional personal liability shield for the board. CAPA is not a Charitable Organization so any donations would not be tax deductible.

Grant Amount Consideration:

Jerome made a motion to increase the grant funding to \$500 per year with a one (1) time exemption of \$200 be granted to Oregon, Waunakee, and Sun Prairie to make them whole. Karen seconded the motion. All were in favor. Motion passed.

Administration Report:

Joanne will ask Jennifer to hide the renewal registration form on the web. Only the new member registration form will be available.

Rico is going to get cooling towels to all board members so they can distribute them.

Newsletter will be out early next week. Rico wanted to wait until after the meeting.

Membership:

Joanne forwarded the report Kevin authored to the board prior to the meeting. As of October 18th CAPA had 527 members, a 36% increase in 2021! There were 2 new members since the 18th and one more renewal to we are presently at 530. There were about 107 members that did not renew. Since there were 3 renewal reminder emails sent to members the board thought no further steps will be taken to encourage them to renew. Heidi suggested that we send a brief survey to the non-renewal members to find out why they did not renew. This could help CAPA to improve the organization. Mick and Heidi will work on the survey and submit it to Joanne to send out.

Mark is going to check into auto renewals on PayPal and report back to the board at the next meeting.

Members list on the website will be updated in the next couple of weeks.

Ball Machine Usage Update:

Mick and Rico were working on updating the policy for the use of the ball machine. Mick is going to work on merging the original policy with the policy he developed. Items that need clarification are per day definition and the pickup and return of the machine. Mick and Rico will continue to work on the update policy and send it to the board. The question was asked if a CAPA member is using the machine for a skills and drills event would there be fee. The board agreed there would not be a fee in that situation.

Mick asked the question of board members liability in general for events the CAPA sponsors. Jerome will investigate liability insurance and report back to the board.

Indoor Play Update:

Heidi reported on her findings of options for indoor play. This information was used to update the indoor play information on the CAPA website. The information is accurate according to her investigation. And the goal was to have a direct link to the site for pickleball. The unfortunate findings were that there are fewer indoor sites available for indoor play. Her report will be in the upcoming newsletter as well. This was a huge task!!

New Site Updates:

Fitchburg: Shelley met with Parks and Rec. They look forward to working with a couple of CAPA members in the future.

Cross Plains: Rico reported the city has budgeted \$110K for 4 pickleball courts.

Mt. Horeb: Rico reported the City Council are meeting to discuss converting tennis courts to 6 or 8 pickleball courts. Presently there are lights on the tennis courts. There is a group of Mt. Horeb pickleball players that are working with the council.

2021-2022 Goals:

Shelley is meeting with the events committee to discuss what events to offer for indoors this winter.

The Review of a lot of discussion on goals:

1. **Socials:** Will not hold a holiday party but would hold socials in Spring or Summer
2. **More robust schedule** at area courts like what Mick is running in Sun Prairie.
 - a. Learn for Mick's experience and survey
 - b. Perhaps offer 3.0 as well as a 3.5 skill level
 - c. Give expectation at the beginning of play of the type of game you expect to see on the courts
 - d. Offer skills and drills for all skill levels
3. **Establish an Education Committee**
 - a. Goal of the committee is to provide uniformity in lessons that are offered at area courts
 - b. Jerome Klein has agreed to be chairperson of the committee
 - c. Volunteers for the committee are Mick, Mike, Joanne, Kevin, Shelley, and Karen
 - d. Jerome can determine the size and members of the committee
 - e. A suggestion was made to solicit CAPA members to sit on the Education Committee
 - f. This committee will not interfere with the certified instructors
 - g. Committee will meet and report to the board at the December meeting
4. **Community Challenge**
 - a. Players representing area courts play mini tournament against other area court players
5. **Look into providing rating** for CAPA members

Additional suggestions for 2021-2022 were, a review of the website and online calendar format, more youth clinics offered at area courts, Family Day and leagues offer again.

New Business:

Mike asked permission of the board to include a Fundraising item for Oregon pickleball courts. An children's book author is willing to donate a dollar from the sale of his book to the Oregon courts. Board was fine that he put it in the newsletter, and we will put it on the website.

Next Meeting:

Meeting date December 7th 1:00. This will be a zoom meeting