

CAPITAL AREA PICKLEBALL ASSOCIATION

EXECUTIVE BOARD MEETING

WEDNESDAY DECEMBER 7, 2021

1:00 ZOOM MEETING

Present were Rico Goedjen, Jerome Klein, Shelley Reynolds, Karen Jerg, Mike Barone, Mark Blitz, Mick Viney, Heidi Lawton, Kevin Devine, and Joanne Crapisi.

Treasurer's Report:

Jerome reported on the financial report.

Jerome presented the budget proposal. Board voted unanimously to accept the Budget Proposal for Sept 1, 2021 to August 31, 2022.

CAPA Budget Proposal v2			
Sep 1, 2021 to August 31, 2022			
			<u>Comments</u>
Memberships		(\$ 5,000)	500 members @ \$10
Misc & Donations		(\$ 250)	Net apparel and misc donations
Projected Total Inflows		(\$ 5,250)	
<u>Expenses</u>			
Annual Meeting & Board Misc	(\$ 1,000)		Discretionary funds for Board
Events & Volunteer Committee	(\$ 700)		Placeholder budget, activities TBD
Marketing & Promotion	(\$ 250)		Placeholder budget, activities TBD
Clinics, Tournaments & Leagues	(\$ 100)		Should be close to net zero
Internet, Website & Email	(\$ 600)		MailChimp, WebMaster, etc.
Bank & PayPal Fees	(\$ 350)		Bank & PayPal Fees
Supplies & Promotions	(\$ 750)		Promo item, balls, postage, supplies
Grants	(\$ 1,500)		Three per year @ \$500 each
Projected Expense Total		(\$ 5,250)	
Balance		(\$ -)	

Jerome wanted to clarify that the 501c7 status does not provide CAPA with sales tax exemption. The 501c7 does provide provisional personal liability shield for the board. CAPA is not a Charitable Organization so any donations would not be tax deductible. Question was asked if the home page of CAPA Website should state that we are a 501c7 organization. Jerome will provide a statement to post.

Grant Request wording was discussed. The present wording does not cover requests for amounts under the \$500 limit. Rico is going to work on updating the wording to cover requests of that type. The wording would include wording such as, after smaller amounts for a community reached \$500 there would have to be a 2 year waiting period before requesting more funds and submission for invoices for the purchases. It was agreed that there will be a tracking system to monitor the Grants that are approved. Jerome will track the grant requests.

Board voted to approve the Grant Request for \$248.00 submitted by Laurie Schmidt on behalf of the Monona Pickleball players. Jerome is going to inform Laurie that the Grant Request was approved.

Administration Report:

Mark checked on how to set up PayPal to provide members with an auto renewal. Plans are to meet with Jennifer and Kevin to discuss the potential of implementing it. Joanne will report back to the board.

Joanne asked for any updates to the CAPA Calendar.

Membership:

Joanne reported that as of December 7 CAPA has 581 members. 45 more members since Oct. 21st.

An email with 2 questions was sent to members who did not renew their membership. As a result of the email 6 people renewed. Feedback from the questions were:

More lesson/training

Local round robin tournaments

More organized play/activities for members

Accept all payment methods for membership fees

Offer events so people who work can participate i.e., evenings or weekends.

Events Committee:

Shelley stated there was nothing to report as the committee has not met. They were waiting to see what direction the Education committee was going.

Education Committee:

Jerome reported the committee met to discuss how to best approach the goal of the group. The goal of the Education Committee is to improve the quality of play through instruction of fundamentals and skills of the CAPA members. Our target audience is Novice/Beginners to 3.5. Committee does not want to conflict with the Certified Instructors that offer for fee lessons. The committee feels that the documents that are provided may need to be improved from time to time so this will be an ongoing group. The committee broke up into subgroups to complete lessons plans for the various levels and skills. Kevin and Shelley are focusing on Novice/Beginner 1.0-2.0, Joanne and Jerome are focusing on 2.0-3.0 and Karen, Mick and Mike are focusing on 3.0-3.5. The lesson plans will be ready by spring. We will look for facilitators to implement the lessons. We plan to meet with the volunteers to help them understand the lesson plans and how to present them. The key to success of these programs is having the right people facilitate the lessons. The goal is to have content published or available online.

Ball Machine Options:

Mick and Rico developed a policy and waiver signature for the use of the Lobster Ball Machine.

Mick shared with the board his concerns about the board members liability in offering the use of the Ball Machine to the CAPA members as well as his concern in general when offering events that he coordinates. Jerome investigated the cost of liability insurance and found that large insurance companies will not insure sports clubs. Of the others he requested quotes from the cost of the insurance was \$2000 a year. There was much discussion on how to proceed as it is unclear of how much liability the board could be held to. There will be more investigation done on the boards need for liability insurance. In the meantime, the board voted unanimously to take the Ball Machine out of service effective immediately. At a later date the board will discuss what will happen to the Ball Machine.

New Site Updates:

McFarland: Rico reported the project is moving forward. They have a subcontractor who has built pickleball courts.

Cross Plains: Rico reported the project is moving forward with a proposed Spring construction.

Mt. Horeb: Rico reported that they are looking at the tennis courts that the High School and Middle School use for Phys Ed class to convert to 4-8 pickleball courts. There is an active group of players working with the village.

Sauk Prairie project is moving fast. The project is a multi-sport complex.

Fitchburg: Shelley and Mark are continuing to meet with Parks and Rec. The Fitchburg Parks and Rec. are very cooperative and open to ideas. They have wish list for the future such as windscreens, paddle saddles, and trees around the courts. For now, they are going to try slats through every other row. The concern is what wind load the fence can bear.

Information email content:

Joanne sent emails last year in December, February, March, and April. January the newsletter goes out. Joanne will do that again. She would like to have ideas for content, photos or volunteer to write one of the months.

New Business:

Mike was approached by the Madison Area Sports Commission regarding sending out a survey to our members for feedback on an annual amateur-based pickleball tournament that benefits the youth grant program. The board discussed this requested and agreed to send it to the CAPA members.

Next Meeting:

Meeting date Tuesday February 8th 1:00. This will be a zoom meeting

Submitted by Joanne Crapisi