

CAPITAL AREA PICKLEBALL ASSOCIATION

EXECUTIVE BOARD MEETING

WEDNESDAY JUNE 8, 2022

1:00 ZOOM MEETING (DUE TO RAIN)

Present were board members Rico Goedjen, Jerome Klein, Shelley Reynolds, Mike Barone, Mark Blitz, Mick Viney, Heidi Lawton, and Joanne Crapisi. Guests in attendance were Kevin Devine, Tom Schwarz, and Sandi Bernhardt. Not present Karen Jerg.

**Treasurer's Report:** Jerome reported on the financials. There were no questions on the report.

Grant Requests that had been approved by the board prior to the meeting were paid out. \$157.25 for the Paddle Saddle for Mandt Park in Stoughton and \$76.74 for a windsock for Taylor Park in Middleton.

**Administration Report:**

**Madtown Sponsorship:** Tom Schwarz sent the board information on Sponsorship Opportunities for the Madtown Pickleball Open. The tournament currently has 6-8 sponsors. A discussion was had about setting a precedent for future tournaments or sponsor requests. The boards position would be if the proceeds of the tournament is for the good of the community with a charitable goal it would be considered.

Mike B. made a motion that CAPA sponsor the Madtown Pickleball Open at the "In the Kitchen Level" for \$750. Jerome seconded the motion. All board members were in favor. This sponsorship would be a one-year sponsorship and if requested the following year it would be voted on at that time.

A further discussion will take place at a future board meeting regarding including tournament sponsorship in the budget.

**Annual Giveaway: Clings and Stickers:** Heidi recommended we go with the company Mick found for the clings and stickers as their price is more reasonable. Mick had emailed the cost of the window clings and stickers to the board prior to the meeting. There would be an addition \$19 cost to get a vector image of the CAPA logo. The board discussed the option of adding a place for members to add emergency contact information and the CAPA web address. Decision was made to go with the CAPA website address only. Rico proposed ordering 800 clings and 1,000 stickers. All board members were in favor. Mick and Heidi will move forward with the order.

**Nomination Committee:** Members of the board that are up for reelection are Vice President, Shelley, Treasurer, Jerome and 3 At- Large members, Karen, Mark, and Heidi. The Nomination Committee consists of 1 board member and 2 non-board members. Joanne volunteered to head the nomination committee. Rico and Joanne will discuss who the 2 non-board members will be.

**Court Representative:** A welcome to Sandi Bernhardt who will represent the Monona Courts.

**Membership Report:** Kevin again generated a report on the membership statistics that was sent to the board prior to the meeting. CAPA membership numbers are 769 as of 6/6/22. 52% of the members indicated they were intermediate skill level when joining.

**Events Committee:** Jerome reported that the Skills event that was held in Stoughton was a success. There were 16 participants. 5 volunteers stated they would help with special events, but no one has shown an interest in leading the non-skills events.

Bob Gross is working on organizing a ratings type event. He has spoken with David Mott about what the content should look like. The plan is to have a pilot Skills Assessment class. Participants would receive a score card at the end of the session.

Meetup is going strong with weekly Beginner and Intermediate sessions at McGaw and Taylor Parks.

**Player Development Committee:** Jerome reported that playdate training with David Mott took place. There were 12 participants who gave David feedback. The participants felt that it was geared for intermediate plays rather than beginners. The thought of holding Playdate Training twice a month on different courts in the area is on hold currently.

Jerome asked the Player Development Committee members for their opinion on CAPA sponsored Professional Pickleball Registry (PPR) training. He will call a meeting to further discuss this with the committee as there were some concerns. After that meeting the committee will make a recommendation to the board.

**Apparel Order Site and Items:** Heidi recommended that CAPA use Go Badger company. They will open a store for 2 weeks for members to order items. Items are shipped 3-4 weeks after the store closes. The cost of the items available would be, T-shirt \$17, tank top \$17, long sleeve shirt \$19, hat \$17, and visors \$13-\$15. The store could be extended 2 weeks and could be reopened if CAPA wanted. May be good to have a summer store and a winter store. Heidi was going to verify some details regarding the delivery directly to members. CAPA will purchase inventory to have available as needed. She will move forward with setting up the order site.

**Dues rate for 2022-2023:** Tabled to be discussed at a future meeting as this meeting was running late.

**Court Site Updates:** No reports currently.

**New Business:** Mike Derr has worked with a company to produce a paddle. He approached Rico asking CAPA to help promote it. CAPA members would receive a \$20 discount on the \$179 paddle. Thoughts were consistent with the boards policy, if there is a discount it could be placed on the CAPA website.

Joanne and Kevin will make sure the email list of the members posted on the website is protected.

Several board members would like to see the CAPA website refreshed. This will be discussed at a further meeting.

**Next Meeting: Wednesday July 13<sup>th</sup> 1:00. Harriett Park in Verona**

Submitted by Joanne Crapisi