

CAPITAL AREA PICKLEBALL ASSOCIATION

EXECUTIVE BOARD MEETING

TUESDAY OCTOBER 4, 2022

9:00 ZOOM MEETING

Present were board members Rico Goedjen, Shelley Reynolds, Jerome Klein, Karen Jerg, Mike Barone, Mark Blitz, Mick Viney, Heidi Lawton, and Joanne Crapisi. Guest Kevin Devine

Treasurer's Report: Jerome sent the report on the summary of 2021-22 financials and proposed budget to the board prior to the meeting. There were no questions on the summary report. Discussion on the proposed budget, Mick asked the board to consider purchasing a second Lobster. He suggested one be housed on the west side and one on the east side of Madison. Board will give it consideration in the spring as there will not be much use during the winter. A request was made to increase the Promo line dollar amount increased to \$1,000 to be more in line with last year's number. A vote to approve the budget was taken. All approved.

Administration Report:

Newsletter Articles: Mark reviewed the assignments for the newsletter. Deadline of Friday October 7th was given to submit articles.

Election Process Update: Joanne reported that 187 members voted. Since there were no contested positions, the results were no surprise. Board will remain as it presently stands. Board would like to try to get members to run for open positions.

Advertising: Website, Newsletter, Facebook: Rico has been approached about the possibility of advertising on CAPA website, newsletter, or Facebook. This could allow CAPA to promote products or services. One question was how does the revenue stream from advertising effect our non-profit status. That question will have to research. Board should plan for ads with a purpose of benefits to CAPA members.

Area Representative Assignments: With the passing of the new By-Law description of the At Large Board members the board assigned At Large Board members to an area. The following assignment were given:

Area 1: Heidi Lawton,

Area 2: Karen Jerg,

Area 3: Mick Viney,

Area 4: Mike Barone,

Area 5: Mark Blitz.

The role of the Area Reps is to be a resource, advisor and mentor for courts that are in their area. A list of outdoor courts with suggested court reps is being compiled. Here is a draft, **Stoughton:** Terry Sherven, **DeForest:** Jeff Miller, **Monona Grove:** ??, **Garner:** Marilyn Jarlsberg, **Taylor:** ??, **Wyndham Hills:** Karen Jerg, **McGaw:** Mark Biltz/Shelley Reynolds, **McFarland:** ??, **Spring Green:** ??, **Sauk City:** Tom Schwarz, **Wauunakee:** Bob Rasins?, **Cross Plains:** Frank Durham?, **Cottage Grove:** Jill/Doug Paull?, **Verona:** ??, **Deerfield:** ??, and Indoor sites???

Membership Report: Joanne reported that CAPA membership is 733. We have lost about 290 members which Kevin stated is consistent with the loss from past years. Board discussed the glitches in the use of PayPal. Members would also like to see multi-year memberships. The review of a new software may solve this problem. Karen asked if there was going to be an increase in dues. That will be discussed in the spring. If there is an increase it would have to be in place by July 1st. A suggestion was made to send the lost members the newsletter to remind them that they will no longer receive CAPA information.

Events Committee: Shelley reported she sent an email to the volunteers who signed up at the annual meeting. The board discussed the need of an events committee. When the events committee was formed volunteers assisted with different events with the goal of those volunteer's running events at area courts. Now that we have the Certified Training group to host the events. The volunteers should be included in these events, so we maintain a number of volunteers. The question was asked if the events committee could be merged with the Meetup. The Meetup group has offered fun inclusive events. A discussion was had on CAPA's role in events held at individual courts. CAPA remains a resource, a guide and on occasions a sponsor to events that are of benefit to CAPA members.

Player Development Committee:

CAPA Training Development Scholarship Program: Jerome reported that the PPR training program will take place on October 16th from 1:00pm-6:00pm at Pickle Pro. There are 8 CAPA sponsored participants and 4 open slots. (It is not open to spectators.) PPR sent pre workshop materials to the participants. After the session the committee will assess the program. There will be 32 sessions offered if the 8 participants are successful.

New Working Committees: The list below is a start in forming the new committees. Members will be asked to join the committees as needed.

By-Law Review: Rico, Joanne, and Richard Russel.

Software and website: Mick Chairperson, Jennifer Feldman, Jerome, and Kevin.

Player Rating: Mike B, Karen, Kevin McPherson. USAPA looking at the present rating system. Committee will look into DUPR as an option.

Tournament: Rico, Karen, Dina, Shelley, and Jeff Barkley. Senior Olympics has approached CAPA about hosting the tournament in Madison. Board decided not at this time. The suggestion of a CAPA Cup will be reviewed by this committee. Volunteers will be needed if hosting

New Business: Meetup has 311 members. (Members of Meetup are required to be CAPA members) Shelley looking for places to play indoor. Princeton Club East is willing to offer time for the Meetup group. Shelley is working on getting Princeton Club added to Playtime Scheduler and finding volunteer to be at the open play event.

Next Meeting: Tuesday November 21st. 1:00pm Zoom

Submitted by Joanne Crapisi