

CAPITAL AREA PICKLEBALL ASSOCIATION

EXECUTIVE BOARD MEETING

TUESDAY APRIL 18, 2023

1:00 MIDTOWN PUB MIDDLETON

Present were board members Rico Goedjen, Shelley Reynolds Jerome Klein, Karen Jerg, Mike Barone, Mark Blitz, Mick Viney, Heidi Lawton, and Joanne Crapisi. Guest, Richard Russell.

Treasurer's Report:

Jerome sent the board the financial information prior to the meeting.

Jerome has paid out one grant request for McGaw Park and there is one pending grant request from McFarland courts. Jerome pointed out the current grant request policy is not clear if the \$500 limit every two years was for Capital Improvements and Court Enhancements together or separately. The board had a discussion and voted to approve the following statement to be added to the Grant Request: Grant requests are limited to \$500 per court site every 2 years regardless of whether it is for Capital Improvements or Court Enhancements.

Administration:

Membership report: Joanne reported CAPA has 950 members at this time.

Membership rate/fee: The Board had a discussion on raising the membership fee from \$10 to \$15. This increase would help cover the cost of the new software as well as the increase in the cost of the board liability policy. Most pickleball memberships are \$20 to \$25 so CAPA membership is a bargain. The \$15 fee would be inclusive of the processing fee. The \$15 membership fee would be in effect on the day the new software goes live. All but one board member voted in favor of raising the membership fee to \$15. Mike would have liked the processing fee to be added to the \$15.

Software Update:

Website review: Mick sent questions prior to the meeting that the board needed to answer to move forward with the new software implementation.

- The team working on the transition to the new website is recommending any member that joined from January 1st, 2023, to the time the website goes live have the date they joined be their annual date of renewal. This involves approximately 100 of our 900+ members. The rest will have their membership come up for renewal on September 1st. The board voted in favor of this recommendation.
- The team would like to know what should be shown in the member list for all members on the website. Note: public non-members are not able to see a list of members, AND members are able to choose what they want shown in the list even if we include it at the time of registration) The board had a discussion on what should be included and decided we should include the information that we currently list on the member list. That information is first name, last name, self-reported skill level, city, state, and zip code.
- Do we want to continue to allow this method of payment? In the past we have allowed members to pay their membership fee with a check. This system can still do that by having Jerome (treasurer) issue an invoice and then note a payment by check. In the past year there

have been about 25 members that have paid in cash or check. All but one board member voted for **not** allowing members to pay by cash or check.

- The Tech Team suggests moving the CAPA Mission statement from the home page to under the About Us menu setting. From an esthetic perspective it takes a lot of important real estate on the home page. The board voted in favor of moving the CAPA Mission to the About Us page.
- Suggestions for Quick links on bottom of home page. The board agreed on link not to include is Spond as only one group is using it.
- The team recommends Privacy Policy/Code of Conduct be included on the website. These items are included on the Policy Compendium that Richard Russell is drafting. Rico is going to have a former lawyer review the language before we post it to the website.

Items for possible implementation later:

- Member stats on home page, other help topics, Polling
- The software is not set up to handle rental of equipment --- so the Lobster rental will need to remain separate. We may need to revisit rewards vs hassle of offering this service, or we can explore using the Store function in Wild Apricot.
- Direct connection to DUPR or periodic import of DUPR scores so field would not be entered by member.

Implementation schedule: Mick's goal is to have the new website go live on May 15th.

Mike asked about the possibility for Lifetime Memberships. Mick said that in the future we can discuss what other membership options we should offer. That will be a discussion at a future meeting.

By-Law Review:

Term limits: Richard Russell verified the statement in Section 3.4: Eligibility. All members are eligible for election as officers, **except a Board member currently serving a third consecutive complete term in any capacity.** Term limits would not be in affect until after the 2023 annual meeting. That is what the board agreed on.

Appointed positions: Richard also verified the decision made at the last meeting that the Treasurer and Secretary positions be appointed and not elected. That is what the board agreed on.

Richard provided the board with drafts of the proposed bylaws, policy compendium, election pattern, and a district map. The board offered feedback on the documents. In the policy compendium there was conflicting language in the waiver and the privacy article regarding the use of images. The board would like to see the privacy language to match the waiver. Richard will update the documents and provide them to the board for the next meeting.

DUPR Updates:

Mike reported that Pickleball Tournaments is adopting DUPR as its official rating system.

Tournament Update:

The tournament committee is working to find a site for the CAPA cup. They are looking to host the event at the end of August. They have inquired with McFarland and Fitchburg. Neither of these sites allow reservations at this time but are waiting to hear if they would make an exception for the tournament.

Mark suggested that the Tournament and League committees be combined. Rico thought that was a good idea.

Area Rep Report:

Fitchburg is going to install more slates to aid in wind mitigation.

Cottage Grove is constructing 8 lighted designated pickleball courts at Bakken Park. The possibility of opening in September.

Waunakee is hosting a Cinco De Mayo event on May 5th. Dividers between courts will be repaired. Heidi would like to see a lost and found box to hold all the items left behind.

Sun Prairie has several events coming up. May 16th the Guinness 48-48-48 and Fun Prairie tournament in June. They have provided an AED at Wyndham Hills.

Windsor is adding 4 more courts.

Oregon courts are predicted to be completed next month.

Marshall planned to construct 4 courts. After the bids were received, they are looking at constructing 2 courts.

Madison is going to dual stripe the tennis courts at Olbrich Park and provide nets.

Mt Horeb approved construction of pickleball courts.

Events:

Meetup ball supply: Shelley reported that there are 9 people offering events through meetup. There are 416 meetup members. They offer events at different times and locations. Most events are evenings and Sunday nights. Shelley said the events fill fast. And requests to join the meetup come in regularly. It is time consuming verifying whether the person is a member of CAPA. Would be good to have help with checking the list. They need a supply of balls.

Player development:

Jerome reported the Player Development Committee met on Monday April 17th. The committee discussed offering a grant for referee training. The proposal will be revisited in the future as there may be more of a need. There are several priorities for 2023. The committee will monitor existing trainers to ensure skills and geographic areas are covered. Provide trainers with guidance on the recommended length for a clinic to be 90-120 minutes. Use the new software to poll participants to give feedback to the trainers. It is too early to decide if the PPR trainer program should be offered in the future. The committee will refresh the lesson plans they wrote. David Mott suggested making them one page, so it is not overwhelming for volunteers to work off. Develop volunteers for skills and drills. Work with area reps to help with the needs in their areas. The committee will keep focused on the mission of improving skill level for CAPA members.

New Business:

Rico discussed the need for a giveaway to promote CAPA when on the courts in the area. He suggested we purchase the bag tags that we gave away in the past. The board agreed to that purchase.

Next Meeting: Tuesday May 9th 1:00pm tentative site is McFarland. Can play before the meeting.

Submitted by Joanne Crapisi