

CAPITAL AREA PICKLEBALL ASSOCIATION

EXECUTIVE BOARD MEETING

TUESDAY MAY 9, 2023

1:00 MCFARLAND COURTS

Present were board members Rico Goedjen, Shelley Reynolds Jerome Klein, Karen Jerg, Mike Barone, Mark Blitz, Mick Viney, Heidi Lawton, and Joanne Crapisi. Guest, Richard Russell.

Committee Reports:

Finance: Jerome sent the board the financial information prior to the meeting. CAPA received a grant request for \$500 from Mount Horeb Pickleball Group as they are responsible for raising \$30,000 toward building 6 dedicated pickleball courts. The board approved the request. Jerome will communicate with the Mount Horeb group.

Technology: Mick sent the board a detailed implementation plan prior to the meeting. Here is a summary of the plan:

- May 15th an email to members notifying them all new and renewed memberships are on hold until June 1st, dues increase to \$15, and old website will be down May 28th until June 1st when the new website is up and running.
- May 8th – 26th test links in new website
- May 25th send an email to members explaining what will happen in the following week.
- May 28th Michael will load the current membership database into the new system.
- May 29th will change the Wild Apricot URL from the test site to the CAPAareapb.com URL
- May 29th will continue to test the website making sure it is working with no broken links.
- May 30-31 If everything is working the new site will be live. And the first email sent from the new site instructing members how to log in to the new site.

The “contact us” link on the new site will go to Jerome, Michael, Jen, and Joanne. Each will handle the area that they specialize in.

A suggestion was made to possibly do a webinar or have a tutorial video on the website.

Send Mick the court schedules for him to post on the courts site.

Player Development: Jerome sent an email to the CAPA certified instructors reminding them of the protocol for offering free skills and drills for members. The email included advice that we have learned from the skills and drills that were already held. Abigail and Lisa are offering a beginner clinic at McGaw Park on May 27th and Abigail has plans to do one in Stoughton as well.

Meetup: Shelley reported there are 10 organizers and over 400 members right now. They have experienced an issue with people signing up and then not showing up. Most sign ups have a waiting list and the people on the waiting list miss out due to the no shows. One suggestion is to send a reminder to those who signed up. Since joining Meetup requires you be a CAPA member and people do not always sign up with their full name it is difficult to verify they are CAPA members. Shelley is going to try to get the email addresses for the Meetup group so it can be compared to the CAPA membership list.

Tournament, Leagues, and Events: Mark reported that there are 3 leagues running at this time. An intermediate and high intermediate at McGaw Park and an advanced at Garner. Mick reported that Sun Prairie is running a Fun Tournament on June 2nd. Sun Prairie also has 5 weekly events going on currently.

Rico reported that we have a sponsor for the CAPA Cup but have not set up final plans for the event. The plan is to promote the event as a low-key fun event. It looks like the dates could be August 18th – 20th at McGaw Park. The Fitchburg chamber of commerce would like to get involved. Rico suggested that we partner with a small and local charitable organization. Some organizations that were suggested are Miracle Playgrounds and adaptive pickleball. The tournament committee is still looking at the best way to have players sign up and for a software program to run the event. The goal is to have it a fun event and to keep it simple.

Communications: The next Newsletter will be sent out in mid-June. That will be the first newsletter sent with the new system.

Area Rep Reports

Cottage Grove: Courts are open, and lessons are set up with Jeanne Burgess the instructor.

Fitchburg: There is a meeting tonight to vote on the requested \$35,000 for court improvements.

Other Business

Bylaw and Compendium: The board approved to present the latest version of the bylaws to the members for a vote at the annual meeting in August. Richard Russell verified that the board approved the changes and addition to the Policy Compendium. The board agreed to them and agreed that the Policy Compendium will be posted on the website but does not need to be sent out to members.

There were a couple of changes to the Organization Chart. The Standing Committees Finance Chair should be the treasurer and the Organized Play Chair is Mark Blitz.

Bag Tag Considerations: Rico sent the board an email with the bag tag design and cost prior to the meeting. The board agreed to move forward with the purchase of at least 500 bag tags. Rico will check if there is a price break for a larger quantity.

48-48-48: Karen reported that one of the two original players dropped out so it can no longer be considered a Guinness Book Record, but they are going for a World Record. Partners will be picked up along the way. The event is scheduled for May 16th. TV 15 will be at the courts 5:30AM. The traveling group is expected to arrive at Wyndham Hills about 3:00pm. If it rains, the play will be at Prairie Athletic Club. A cookout is planned. Food is free. Donations will be accepted which will go to a charitable organization.

New Business: An informational email will be sent to members with info on 48-48-48, volunteer request, and save the date for Annual Membership Meeting August 17th.

Next Meeting: Wednesday June 14th 1:00pm Oregon Courts at Jaycee Park, Oregon. Can play before the meeting.

Submitted by Joanne Crapisi