

CAPITAL AREA PICKLEBALL ASSOCIATION

EXECUTIVE BOARD MEETING

WEDNESDAY JUNE 14, 2023

1:00 OREGON JAYCEE PARK COURTS

Present were board members Rico Goedjen, Shelley Reynolds Jerome Klein, Karen Jerg, Mike Barone, Heidi Lawton, and Joanne Crapisi. Mark Blitz and Mick Viney called into the meeting. And the guest, Richard Russell.

Committee Reports:

Finance: Jerome sent the board the financial information prior to the meeting. Jerome may cancel PayPal as it is only being used for the Lobster Machine rental and there is a way to get payment for the rental fees using the new system. He asked the board for permission to purchase more pickleball balls. The board approved the purchase.

Technology: Mick reported that it was a smooth transition from the old system to the new. Membership stands at 1117. The day of the transition to the new system we received 10 new members. 66 Members with Charter email accounts are having issues receiving CAPA emails. Michael has been working with Charter to resolve this issue. Mick recommended that the board sign into the website to see what members are entitled to see. Mark recommended there be an online tutorial via zoom if possible, walking members through the features of the website and how to use them. Mick will check into what document could be used to provide this help tutorial. Members access to the online directory will go live on June 20th. The directory will list first name, last name, email address, phone number, city, and skill level. Members can update their personal profile to show only the information they would like to have other members see. A reminder email should be on June 18th for members to update their profile. DUPR ID number was added to the members field so administrators can view if in the future there is a link to DUPR. CAPA's current brochure has the membership fee as \$10 and the QR code takes users to the nonexistent old website. The board will have to investigate printing new brochures. In July or August Mick would like to walk the board members through the website capabilities that the board has. There have been a few members that were able to pay by mailing cash or checks to Jerome at the beginning of the new membership system. An invoice was issued to these people. An issue has occurred with some of the invoices not being paid. Can we suspend their membership? The board agreed if an invoice is not paid in 30 days membership should be suspended. Members can no longer mail in membership payment. Payment for membership can only be made online with a debit card or credit card. An email will be sent to instructors letting them know they are able to post their own upcoming lessons. Presently only the administrators can post to the events calendar. In the future the board will be able to post events.

Player Development: Jerome reported that an email went out to the 5 certified instructors who took the stipend. The purpose of this email was to update and offer guidance to them. David Mott has provided one page instructor guides that are posted on our website. Jerome will call a meeting of the committee to reevaluate the certified trainer program, talk about leagues and clinic volunteers, and coordinate with area representatives to see what they need for their area. He would like to reach out to try to get more volunteers.

Meetup: Shelley reported there are 517 members right now. 74 requests came in last week. It is difficult to verify CAPA membership as she does not have access to Meetup emails. The 12 organizers are offering organized play almost every day of the week. No play is scheduled during open play time on any of the area courts. When a Meetup event is held on a court, they allow everyone to play. Mike wondered if Meetup is closed loop play. Meetup organizers should work with area parks and recreation departments to let them know when they plan to schedule an event so as not to interfere with communities organized play.

There was a meeting of area park and recreation leaders where pickleball was discussed. The leaders discussed the notion that CAPA was taking over their community's courts. It appears that some of the Meetup groups have upset some of the area community residents. CAPA needs to reach out to the parks and recreation leaders and clarify CAPA's role in their community. Mick is going to work with Chad, Sun Prairie's parks and recreation leader, to organize a meeting.

Tournament, Leagues, and Events:

Fun Prairie results: Mick reported that Sun Prairie's Fun Tournament on June 2nd was a success. There were 184 paying participants. He said 3 days was too much. Everyone liked the T-shirts that were given to the participants. He will get the information to Rico for the CAPA cup shirts.

League Play: Mark reposted there are 3 leagues going on right now. All of them full. He has tried to offer the 4.0 league in different locations. The present one is at Taylor Park.

Madtown Open: Registration closes on July 3rd. There are 251 participants signed up presently.

Communications: Mark asked for some pictures for the newsletter. Article ideas were Fun Prairie, 48-48-48, new courts, player profile, CAPA Cup and website updates. Mark will send an email assigning board members article. The deadline for submission of articles is June 24th.

Area Rep Reports

Oregon: Courts are open. The new courts are for open play. They are using the old courts for lessons.

Mike will be in Mineral Point on Saturday June 17th as a USAPA Ambassador. They have 4 courts that will be set up for learn to play.

Fitchburg: The requested \$35,000 for court improvements was approved.

CAPA Cup: Rico reported there will be 18 brackets, pool play round robin format. The dates are August 18,19, and 20 and it will be held at McGaw Park. The annual meeting on the 17th will be held at McGaw Park in Fitchburg. Rico asked for suggestions for a charitable organization that proceeds could go to. The Boys and Girls Club was one of the suggestions. Want to keep the charity area wide. This will not be a DUPR event. Presented by Baid will be on the t-shirt someplace.

Election: Nominating Committee: There are 4 board positions up for election this year. Jerome volunteered to chair the committee. The nomination for a candidate deadline is July 10th.

Other Business

Bag Tag Distribution: Rico handed out bag tags to all board members. They are going to be used as membership recruitment.

48-48-48: The event was attended by 125-150 people. This was the best attendance they had seen in all their stops so far. \$800 collected in donations were collected and it went to the Sun Prairie food pantry.

Policy language: Joanne requested that Section 1.1 Event Promotion of the Policy Compendium be reworded. The new wording should include that we would just post an event on the website if no discount is given to members. A discussion that we may have to add a policy for merchandise promotions.

New Business:

Merchandise: CAPA has a limited number of items for sale currently. The online store is closed. In the past we have sold a few items at different events.

Next Meeting: Wednesday July 12th 1:00pm at Madison East Side Police Station Community Meeting Room located at 809 S Thompson Dr, Madison, WI 53714

Submitted by Joanne Crapisi