

CAPITAL AREA PICKLEBALL ASSOCIATION

EXECUTIVE BOARD MEETING

WEDNESDAY JULY 12, 2023

1:00 MADISON EAST SIDE POLICE STATION COMMUNITY MEETING ROOM

809 S THOMPSON DR MADISON, WI 53714

Present were board members Rico Goedjen, Shelley Reynolds Jerome Klein, Karen Jerg, Heidi Lawton, Mark Blitz, Mick Viney and Joanne Crapisi. And guests Richard Russell and Michael Wedge. Not present was Mike Barone

Committee Reports:

Finance: Jerome sent the board the financial information prior to the meeting. Jerome asked if the budget should be presented to the current board or the new board. The board agreed that it should be presented to the new board. Rico inquired about how payments and financials were going with the change to the new Wild Apricot system. Jerome said it is going great.

Technology: Mick gave a video demonstration of the new CAPA website. He showed the home page and pointed out that there is a search box added to the top of the page. There is a blog section on the right side of the home page that the board can add posts to. To add a post to the blog the board will have to go to the “about us” tab and select blog to add a post. At the bottom of the home page are several quick links. In the center of the home page is a list of Upcoming Lessons and Classes. Instructors can post their own flyers and events. The courts tab lists the indoor and outdoor courts. Jen Feldman checked on the links that are listed on the outdoor courts for accuracy. She provided the board with a list of the links and noted the ones she had changed. The events are listed on the left side of the home page. The events tab will display a calendar. There was a discussion on what should be displayed on the calendar as right now it does not look like there are many activities going on. We would like to drive the members to the website as much as possible. Mick recommended that CAPA may want to look for a communications person to handle media requests.

Player Development: Jerome reported the committee had a zoom meeting prior to the board meeting. There were 5 of the certified instructors who opted to take the CAPA stipend. With the 5 certified instructors offering 4 sessions to CAPA members the total number of sessions would be 20. 14 of the sessions are completed. There were 66 CAPA members who participated in those 14 sessions. The skill level break down for the sessions is 3 sessions were offered for the 1.0-2.5 and there were a total of 26 participants. For the 2.5-3.0 skill level there were 2 sessions with one more being offered in August and a total of 18 participants. For the 3.0-3.5 skill level there were 3 sessions with one more being offered in August and a total of 26 participants. We are pleased with the results so far. A survey is going to be sent to all participants to get feedback on the sessions. The committee will reach out to the instructors for any pros and cons they have. The committee will report back to the board with the results of the survey and a recommendation on the Certified Instructor Program. The key issue is finding volunteers to organize and lead sessions. We must find a way to tap into each community for volunteers to lead training. Sun Prairie is a model of community and parks involvement. The courts are becoming very busy. We will have to think about charging court reservation fees for the “free” sessions that are being offered. May have to budget for the “free” sessions court reservations. Or investigate giving a donation to the community if they allow the use of the courts for sessions with no reservation fee.

Meetup: Shelley gave the board a breakdown of the number of events the Meetup group has offered for their 512 members. Since inception there have been 393 events, 61 of those events were cancelled for various reasons. There were 119 events for beginner skill level, 36 events for intro level, 14 events for novice level, 24 events for rookie level and 173 for intermediate skill level. There were 45 events in the past 30 days. Shelley has set up rules that need to be followed by the organizers offering all the events. The board realizes that Meetup has played a large part in the growth of CAPA membership. CAPA is growing faster than we can deal with members. The board discussed the pros and cons of disassociating from Meetup. After the discussion Karen made a motion for CAPA to disassociate from Meetup but continue to offer support in some manner. It was seconded by Jerome. The board voted on the motion. Six board members voted in favor of the motion. The motion passed. The necessary edits will be made to the CAPA website and Meetup home page.

Tournament, Leagues, and Events:

League Play: Mark reported that the July leagues are full. He plans to host leagues through August. He will consider offering leagues in September.

Madtown Open CAPA table: This is a 4-day event. Rico asked the board members to send him an email as to when they could man the table during the tournament.

Communications: Covered by Mick's demonstration.

CAPA Cup:

July CAPA Cup update; Registrations have reached over 62 teams, capacity of 144. Some categories are already full. The 55+ are mostly filled. Several are very short.

Registration and payment system are working thanks to work by Mark and Mick

Fitchburg Chamber has committed \$1,000 and will be providing drawstring bags for the participants.

Shelley has reached out to food trucks; it was decided to add some funny money to each participant bag that can be used with food vendors and would be redeemed by CAPA for full value.

The Chamber is also preparing a flyer for posting at area courts.

Tent, tables, chairs, and port-a-potty order in place.

Court and shelter reservation in place.

Amplified sound permit applied for.

Presenting sponsor will be putting a beverage sleeve in every bag as part of their contribution. They also plan to have a tent, banners and provide a daily drawing item. As part of their package, CAPA is providing a clinic at Hitters on Wednesday the 16th. Baird will be inviting clients; we will have Greg and Dawn as the instructors. Baird will be responsible for any food/beverage they want to provide.

Working on volunteers (duties, shifts) and scoring

An email reminder to register will go out to CAPA members.

Area Rep Reports: Due to time constraints no reports were given by area reps.

Election:

Nominating Committee report: There are 4 board positions up for election this year, Rico, Mike, Joanne, and Mick. Two members, Abigail Darwin, and Kevin McPherson have submitted their nominations for the president position. Mike has decided not to seek reelection. Joanne and Mick have expressed interest in running again. Jill Jorstad has submitted a nomination for an at-large position. There were 3 members that may be interested in the future. Nominations are closed. Jerome will send a message to the candidates to inform them of the next steps that need to be taken.

Ballot and voting process: Wild Apricot has a polling option that will be use for voting. Rico has appointed Michael W. and Mark to the election committee and will ask Joe Carter to also be a member of the committee.

Annual Meeting: Heidi volunteered to order the food and beverage for the meeting. An invite with an RSVP will be sent to members to get an approximate number of attendees. The board has agreed to spend \$500 on door prizes. Jerome will take care of the prizes. Rico will put together an agenda for the meeting. Voting for approval of the amended By-Laws will be the first agenda item. The election will take place electronically after the meeting.

New Business:

Alternative fee process for instructors: Rico was asked if an instructor could contribute to CAPA rather than having to offer a 10% discount to members. The board's decision is to leave the policy as is.

Reorder Bag Tags: Board gave approval for Rico to reorder the bag tags.

Next Meeting: Tuesday August 1st 6:00 pm via zoom.

Submitted by Joanne Crapisi